jessewillmon .com jessewillmon @ gmail .com 646 .285.8947

WORK EXPERIENCE

2019

BLOOMBERG • Senior Product Designer

Create interactive products for a varitey of Bloomberg Financial divisions. Creation and management of the interactive style guide for Bloomberg.

2018

UNIVERSAL KIDS • Visual Design, UX, Illustration

Create designs, develop wireframes & oversee relaunch/rebrand efforts for the UniversalKids.com website & apps.

2013 - 2018

FREELANCE • Creative Direction, Visual Design, UX, Illustration

- @ Dom & Tom: Turner Networks, Houghton Mifflin Harcourt, Power Rangers
- @ Greencard Pictures: Huffington Post, Sleep Number
- @ Nokia: Nokia Health, Withings
- @ Other: The Nature Conservancy, Blue State Digital, Core Home Goods

2013 - 2015

NICKELODEON • Illustrator

Create hilarious illustrations & infographics for NickMom & Nick@Nite.

2011 - 2013

CAFE MOM • Creative Director

Guide staff in evolving visual style of CafeMom properties with mobile first initiatives.

2009 - 2011

BBC AMERICA • Senior Designer

Develop the visual style of BBCAmerica.com, create show sites & support digital first initiatives.

2007 - 2009

FREELANCE • Art Direction, UX, Illustration

Develop and design websites, create UX documents & create original illustrations.

2007 - 2008

PARSONS: THE NEW SCHOOL • Associate Professor

Taught a class called "Web Design for Illustrators" in the Illustration Department.

2006 - 2007

ORANGE YOU GLAD • Art Director

Design websites & print collateral for a variety of clients & oversee design staff.

2000 - 2006

COMEDY CENTRAL • Art Director

Develop design conventions for all digital media properties, including comedycentral.com, online games, early mobile apps & ad campaigns.

1999 - 2000

RESIDENT PUBLICATIONS • Designer

Create layouts for editoral and advertising sections of local NYC newspaper.

EDUCATION

MFA DESIGN • School of Visual Arts • New York, NY • 2006

BFA GRAPHIC DESIGN • Abilene Christian U • Abilene, TX • 1999

AWARDS AND PUBLICATIONS

2017 SVA ALUMNI FILM FESTIVAL

Draw me a [blank] Videos Featured Screening

INTERACTIVE MEDIA AWARDS

Outstanding Achievement for BBCAmerica.com

WEB DESIGN INDEX 9

Featured designer - published by Pepin Press

WIRED. GIZMODO & ENDGADGET

i-wood 3B project profiled on these sites

BECOMING A DIGITAL DESIGNER

Featured in book by Steven Heller

THE DESIGN ENTREPRENEUR

Featured in book by Steven Heller & Lita Talarico

ROLLING STONE

com-mix.org featured as a web pick of the month

YAHOO - THE 9

Website com-mix.org featured as best of the web

WEBBY AWARD

comedycentral.com Redesign

SILVER PROMAX AWARD

comedycentral.com Redesign

WEB MARKETING AWARDS

Standard of Excellence & Outstanding Website

WEBBY AWARD

Television Website & Peoples Voice Winner

HOW INTERACTIVE DESIGN

Award of Merit: Porn and Chicken Website

WEB MARKETING - AD AWARDS

Best Entertainment Campaign - Chappelle's Show

SILVER PROMAX AWARD

Interactive Online: South Park Campaign

SXSW INTERACTIVE

Finalist for Best Humor / Satire - The Daily Show

WEB MARKETING AWARDS

Outstanding Website Award comedycentral.com