

JESSE WILLMON

CREATIVE DIRECTOR
ILLUSTRATOR
DESIGNER

www.jessewillmon.com

jesse.willmon@gmail.com

phone: 646-285-8947

EXPERIENCE

Freelance Creative Director | 2013 - Present |

Create websites for various clients like Nickelodeon, Turner Networks, Withings and many others. I also develop identity systems, create print collateral, do illustration & generally be nice to clients

Illustrator | NickMom | 2013 - 2015 |

Create hilarious illustrations & infographics for NickMom.com

Creative Director | CafeMom | 2011 - 2013 |

Design and evolve visual style of CafeMom across all digital properties with a specific eye towards mobile interaction. Direct Design staff in daily design operations

Senior Designer | BBC America | 2009 - 2011 |

Develop the visual style of BBCAmerica.com, create mini-sites to promote BBC America properties & work with various departments to support digital initiatives.

Owner | Jesse Willmon Design | 2007 - 2009 |

Develop and design websites for clients, create user flow and site maps for clients & create original illustrations.

Associate Professor | Parsons | 2007 - 2008 |

Teach Web Design for Illustrators in Illustration Department

Art Director | Orange You Glad | 2006 - 2007 |

Design websites for a variety of clients & oversee design staff

Art Director | Comedy Central | 2000 - 2006 |

Develop logos and design styles for digital media properties, oversee redesign of comedycentral.com, oversee design staff & develop concepts for on-air promos

Designer | Resident Publications | 1999 - 2000 |

Create layouts for editorial and advertising sections of local NYC newspaper

EDUCATION

MFA Design | School of Visual Arts | 2006 |

BFA in Graphic Design | ACU | 1999 |

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AWARDS & RECOGNITION

Interactive Media Awards | 2011 |

Outstanding Achievement for BBCAmerica.com

“Web Design Index 9” | 2011 |

Featured designer - published by Pepin Press

Wired, Boing Boing, Gizmodo & Endgadget | 2009 |

i-wood 3B project profiled on these sites

“Becoming a Digital Designer” | 2008 |

Featured in book by Steven Heller - Wiley Publishing

“The Design Entrepreneur” | 2008 |

Featured in book by Steven Heller & Lita Talarico - Rockport

Rolling Stone | 2006 |

Website com-mix.org featured

Yahoo -The 9 | 2006 |

Website com-mix.org featured as best of the web Oct. 4, 2006

Webby Award | 2006 |

comedycentral.com Redesign

Silver Promax Award | 2006 |

comedycentral.com Redesign

Web Marketing Awards | 2004 & 2005 |

Standard of Excellence: Distraction website

Standard of Excellence: Drawn Together website

Outstanding Website: Commies website

Standard of Excellence: Kid Notorious website

Webby Award | 2004 |

Webby for Television & Peoples Voice Winner:

Comedy Central's Indecision 2004

How Interactive Design Competition | 2003 |

Award of Merit: Porn and Chicken Website

Web Marketing Association - Internet Ad Awards | 2003 |

Best Entertainment Rich Media Campaign - Chappelle's Show

Promax / BDA Awards | 2003 |

Silver Award - Interactive Online: South Park Campaign

SXSW Interactive Competition | 2003 |

Finalist for Best Humor / Satire - The Daily Show: Indecision

Web Marketing Awards | 2002 |

Outstanding Website Award - comedycentral.com