

# JESSE WILLMON

jesse.willmon@gmail.com

646-285-8947

www.jessewillmon.com

experience

## **Senior Designer | BBC America | 2009 - Present |**

- Design and evolve the visual style of BBCAmerica.com
- Develop consistent design style for BBC America across all digital media
- Design mini-sites to promote all On-Air and Off-Air BBC America Properties
- Keep other departments up-to-date on BBCAmerica.com design issues

## **Jesse Willmon Design LLC | 2007 - 2009 |**

- Develop and Design websites for a variety of clients
- Interact with clients to help them develop their web identities
- Provide original Illustrations for clients in New Media
- Design User Interaction and Information Architecture

## **Associate Professor Illustration | Parsons | 2007 - 2009 |**

- Teach Web Design for Illustrators in the Undergrad Illustration Department

## **Art Director | Orange You Glad Design | 2006 - 2007 |**

- Develop and Design websites for a variety of clients
- Interact with clients to help them develop their web identities
- Oversee all design staff at Orange You Glad

## **Associate Director, Design | Comedy Central, Digital | 2005 - 2006 |**

### **Lead Designer | comedycentral.com | 2001 - 2005 |**

### **Junior Designer | comedycentral.com | 2000 - 2001 |**

- Develop logos and design styles for all Digital Media properties
- Oversee and develop complete redesign of comedycentral.com
- Oversee development of Broadband and Wireless design for Comedy Central
- Develop consistent design style for comedycentral.com
- Design websites to promote Comedy Central On-Air Properties
- Create sites for exclusive On-Line content
- Oversee entire Digital Media design staff
- Oversee development of On-Air promos for comedycentral.com
- Keep other departments up-to-date on comedycentral.com design issues

## **Graphic Designer | Resident Publications | 1999 - 2000 |**

- Page layout and design
- Photo manipulation
- Pre-Press checking

## **Graphic Designer | Accent Printing | 1999 |**

- Logo Design- Page Layout including: Business Cards, Posters, Letterhead, Books
- Technical experience with all machines involved in print production

## **Graphic Designer | Morning Light Media | 1999 |**

- User interface design for Computer Based Training modules
- Preparation of Sales Kits for Ad Sales Department
- Design of promotional websites

# JESSE WILLMON

jesse.willmon@gmail.com

646-285-8947

www.jessewillmon.com

## education

**MFA Design | School of Visual Arts | 2006**

**BFA in Graphic Design | ACU | 1999**

## awards + recognition

i-wood 3B featured on Wired, cNet, Boing Boing, Gizmodo, Endgadget and TruTV 2009

Featured in "Becoming a Digital Designer" by Steven Heller - Wiley Publishing 2008

Featured in "The Design Entrepreneur" by Steven Heller and Lita Talarico - Rockport 2008

Rolling Stone 2006 -- Website com-mix.org featured

Yahoo - The 9 - 2006 -- com-mix.org featured as best of the web October 4, 2006

Webby Award 2006 -- comedycentral.com Redesign

Silver Promax Award 2006--comedycentral.com Redesign

Web Marketing Awards 2005--Standard of Excellence: Distraction website, Art Director

Web Marketing Awards 2005--Standard of Excellence: Drawn Together website, Art Director

Web Marketing Awards 2004--Outstanding Website: Commies website, Art Director

Web Marketing Awards 2004--Standard of Excellence: Kid Notorious website, Art Director

Webby Award 2004--Webby for Television & Peoples Voice Winner: Comedy Central's Indecision 2004, Art Director

HOW Magazine Interactive Design Competition 2003--Award Of Merit : Porn and Chicken Website, Designer/Art Director

Web Marketing Association's 2003 Internet Advertising (IAC) Awards--Best Entertainment Rich-media Campaign : Chappelle's Show Campaign, Art Director

Promax (Promotion Marketing Excellence) / BDA (Broadcast Design Association) 2003--Silver Award - Interactive Online : South Park Ad, Art Director

SXSW Interactive Festival Website Competition 2003 --Finalist for Best Humor/Satire - The Daily Show with Jon Stewart : Indecision 2002, Art Director

About.com's 2002 Political Do-Comedy Awards--Best Parody (Individual Achievement) - The Daily Show with Jon Stewart : Indecision 2002, Art Director

Web Marketing Awards 2002--Outstanding Website Award - comedycentral.com, Art Director

## websites

**jessewillmon.com**

**iwood3b.com**

**jwillustration.com**