

# Jesse Willmon

WWW.JESSEWILLMON.COM

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## WORK EXPERIENCE

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CREATIVE DIRECTOR | Jesse Willmon Design LLC | 2007 - Present |

- Develop and Design websites for a variety of clients
- Interact with clients to help them develop their web identities
- Provide original Illustrations for clients in New Media
- Design User Interaction and Information Architecture

ASSOCIATE PROFESSOR, ILLUSTRATION | Parsons School of Design | 2007 - Present |

- Teach Web Design for Illustrators in the Undergrad Illustration Department

ART DIRECTOR | Orange You Glad Design | 2006 - 2007 |

- Develop and Design websites for a variety of clients
- Interact with clients to help them develop their web identities
- Oversee all design staff at Orange You Glad

ASSOCIATE DIRECTOR, DESIGN | Comedy Central, Digital | 2005 - 2006 |

LEAD DESIGNER | comedycentral.com | 2001 - 2005 |

JUNIOR DESIGNER | comedycentral.com | 2000 - 2001|

- Develop logos and design styles for all Digital Media properties
- Oversee and develop complete redesign of comedycentral.com
- Oversee development of Broadband and Wireless design for Comedy Central
- Develop consistent design style for comedycentral.com
- Design websites to promote Comedy Central On-Air Properties
- Create sites for exclusive On-Line content
- Oversee entire Digital Media design staff
- Oversee development of On-Air promos for comedycentral.com
- Keep other departments up-to-date on comedycentral.com design issues

GRAPHIC DESIGNER | Resident Publications | 1999 - 2000 |

- Page layout and design
- Photo manipulation
- Pre-Press checking

GRAPHIC DESIGNER | Accent Printing | 1999 |

- Logo Design- Page Layout including: Business Cards, Posters, Letterhead, Books
- Technical experience with all machines involved in print production

GRAPHIC DESIGNER | Morning Light Media | 1999 |

- User interface design for Computer Based Training modules
- Preparation of Sales Kits for Ad Sales Department
- Design of promotional websites

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## EDUCATION

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MFA Design from School of Visual Arts - 2006

BFA in Graphic Design - 1999

## AWARDS AND RECOGNITION

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Featured in "Becoming a Digital Designer" by Steven Heller - Wiley Publishing 2008

Featured in "The Design Entrepreneur" by Steven Heller and Lita Talarico -Rockport 2008

Rolling Stone 2006 -- Website com-mix.org featured

Yahoo - The 9 - 2006 -- Featured as best of the web October 4, 2006

Webby Award 2006--comedycentral.com Redesign

Silver Award Promax Award 2006--comedycentral.com Redesign

Web Marketing Awards 2005--Standard of Excellence: Distraction website, Art Director

Web Marketing Awards 2005--Standard of Excellence: Drawn Together website, Art Director

Web Marketing Awards 2004--Outstanding Website: Commies website, Art Director

Web Marketing Awards 2004--Standard of Excellence: Kid Notorious website, Art Director

Webby Awards 2004--Webby for Television & Peoples Voice Winner: Comedy Central's Indecision 2004, Art Director

HOW Magazine 2003 Interactive Design Competition--Award Of Merit : Porn and Chicken Website, Designer/Art Director

Web Marketing Association's 2003 Internet Advertising (IAC) Awards--Best Entertainment Rich-media Campaign : Chappelle's Show Campaign, Art Director

Promax (Promotion Marketing Excellence) / BDA (Broadcast Design Association) 2003--Silver Award - Interactive Online : South Park Ad, Art Director

2003 SXSW Interactive Festival Website Competition--Finalist for Best Humor/Satire - The Daily Show with Jon Stewart : Indecision 2002, Art Director

About.com's 2002 Political Do-Comedy Awards--Best Parody (Individual Achievement) - The Daily Show with Jon Stewart : Indecision 2002, Art Director

Web Marketing Association 2002 Awards--Outstanding Website Award - comedcentral.com, Art Director / Designer